

LOWER THE TOTAL COST OF OWNERSHIP WITH THE TOPAZ™ SL & ANDROID SL SERIES



The TOPAZ SL & Android SL Series Displays are much more than simply a great looking display! Our approach is different to others in the market, TOPAZ Digital believes when purchasing a digital signage network, the price you pay on day one should cover everything for the life of the display..... The cost of the display, media player, CMS Software, and mount!

No annoying recurring monthly and yearly software licence fees!

When you order a TOPAZ SL display - Everything you need is included in the box - making the entire process of networking, deployment and installation much simpler than that of a traditional digital signage network.

Below is an example of the savings you will achieve over 5 years with the TOPAZ SL Series!

	BRAND X	BRAND Y	TOPAZ™ DIGITAL
32" Display	\$700.00	\$700.00	\$1,999.00
Media Player	\$450.00	\$450.00	INCLUDED
Networking Cost	\$100.00	\$100.00	INCLUDED
Display Mount	\$85.00	\$85.00	INCLUDED
Software License Year 1	\$720.00	\$360.00	INCLUDED
Software License Year 2	\$720.00	\$360.00	INCLUDED
Software License Year 3	\$720.00	\$360.00	INCLUDED
Software Licence Year 4	\$720.00	\$360.00	INCLUDED
Software Licence Year 5	\$720.00	\$360.00	INCLUDED
Installation	\$250.00	\$250.00	\$200.00
TOTAL COSTS	\$5,135.00	\$3335.00	\$2,199.00

- Brand X and Brand Y are CMS Software Suppliers. Pricing as per each of their websites. All pricing in CAD.

LOOK HOW THE SAVINGS ADD UP

TOPAZ not only delivers great value simple to use digital signage but the savings soon mount up when you are scaling up your network. The table below shows the savings over 5 years vs. Brand X

SAVINGS OVER 5 YEARS	
20 Screen Network	\$58,720.00
50 Screen Network	\$146,800.00
100 Screen Network	\$293,600.00

Up to 57%
Cheaper
Cost of
ownership!

**CONTACT YOUR SALES REPRESENTATIVE TODAY
FOR A DEMO OR FURTHER INFORMATION**