

**DESIGN LED
SOLUTIONS DRIVEN**

WHO ARE TOPAZ DIGITAL?

TOPAZ Digital is more than just a display manufacturer..... for 11 years we have been delivering innovative signage solutions for businesses around the world working with clients across a wide range of industries.

We have created a range of display products that are built from the ground up to deliver commercial grade and industry leading technology to ensure your business is at the forefront of what you do best and ensure your message stands out, gets noticed and ultimately delivers a return on your investment. We understand requirements are different but we believe that we offer the most comprehensive and Fully Inclusive digital signage solution on the market today which translates as significant savings over the life of the product versus others.

All our products are built with two things in mind....to be 'Design-Led' ensuring that your display stands out becoming a piece of advertising furniture & 'Solutions Driven' ensures that your investment is packed with power and functionality.

Headquartered in the UK, we also have dedicated teams in Canada, the USA & Europe all ready to work with you on your next project. Through our extensive reseller partnerships we can direct you to your local TOPAZ specialist who can advise on the right TOPAZ solution for your project. All this backed by 'in territory' technical support and what we believe is the best customer service in the industry. Together with a range of complimentary services such as content creation, network management and installation we ensure the entire project can be managed through one source.



CONTENTS

Who are TOPAZ Digital?	2
TOPAZ SL Range	4
TOPAZ Content Management System	7
TOPAZ Multi-Touch displays	8
Custom Touch Software solutions	10
TOPAZ Content Creation services	11
TOPAZ Outdoor SL Screens	12
Out in the Real World	14



TOPAZ SL RANGE

We believe our SL & Android SL range delivers the most comprehensive 'Out of the Box' solution on the market today giving you the tools to deliver effective and eye catching digital signage in an affordable & scalable way. No longer do you need to source multiple pieces of equipment from different vendors, our SL displays contain everything you need built in with NO recurring costs, all that is required is POWER!

With a wide range of sizes available both in wall mounted and Freestanding you are able to deploy one consistent solution throughout your estate with the flexibility of adapting the screen size to best suit your space available with the knowledge that all screens regardless of size are centrally powered and controlled by one user friendly & intuitive platform, the TOPAZ CMS.



24/7 Usage



Android OS



Content Management System



HDMI



Images, Video & Music



Lock Protected Compartment



Wireless Connectivity

PRODUCT HIGHLIGHTS

TABLET STYLE DESIGN

In a busy world getting your message noticed can be hard, but our displays are designed to look like giant tablets creating an instant WOW factor and drawing attention to your message.

DESIGNED FOR DIGITAL SIGNAGE

Unlike a TV all of our displays are commercial grade and designed for 24/7 operation, like any task it is important you have the right tools for the job and digital signage is no exception.

TOPAZ CMS

Our Enterprise grade content management system is included with the purchase of your display & with no recurring costs you don't need to worry about any bills. The system is easy to use and designed to manage screens from anywhere in the world.

WI-FI BUILT IN

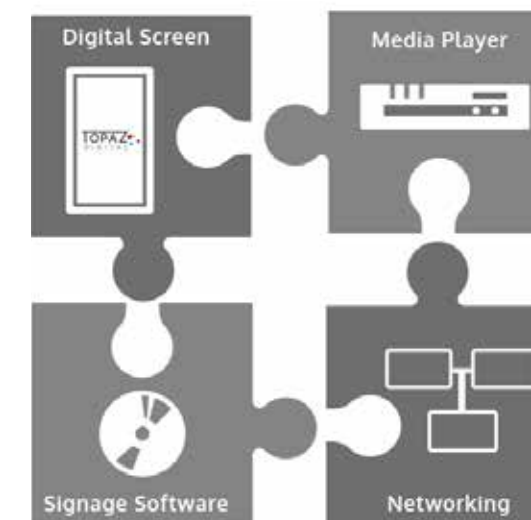
With built in Wi-Fi all you need is to add power and then you will be online and managing your network within minutes, no messy cables needed just connect and your network is live.

SL WALL MOUNTED AVAILABLE IN: 19", 22", 32", 42", 46" & 55"

SL FREESTANDING AVAILABLE IN: 46" & 55"

ANDROID SL WALL MOUNTED AVAILABLE IN: 32", 42", 46" & 55"

ANDROID SL FREESTANDING AVAILABLE IN: 50" & 55"

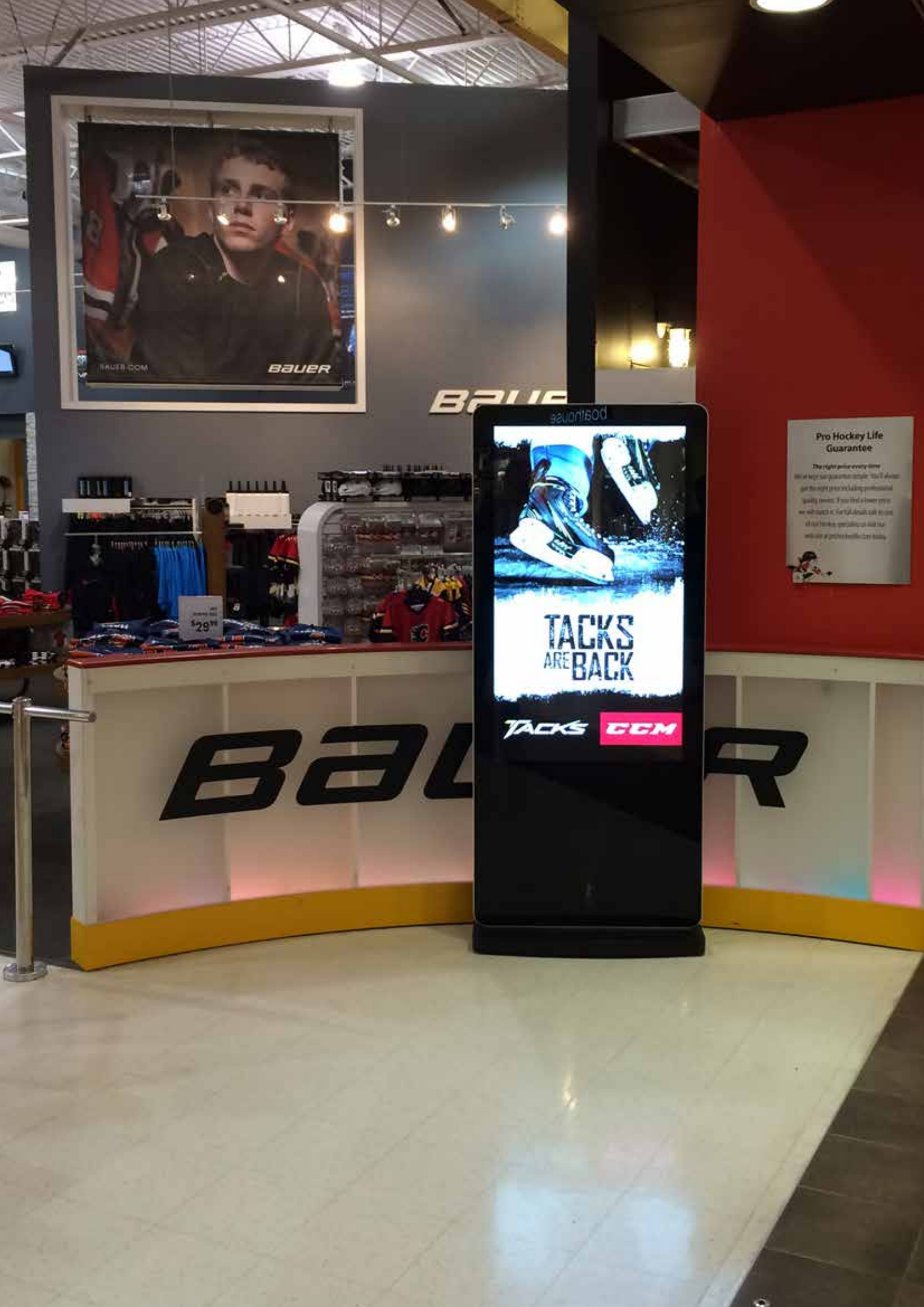


TRADITIONAL SIGNAGE SOLUTION



THE TOPAZ ALL INCLUSIVE SOLUTION





TOPAZ CONTENT MANAGEMENT SYSTEM (CMS)

- Manage your content through our **cloud based** content management system from **anywhere in the world**.
- User control enables you to **manage your users** & control who in your organisation has access to update specific areas.
- Clients are issued with a username and password for our **secure web portal**, where they can **upload their content** at the click of a button which is stored on our **secure server**.
- Utilize **zoned templates** to present your videos, images, scrolling text messages, web pages and live RSS feeds.
- Create multiple playlists to determine exactly when the **relevant content** is displayed.
- Update your screens **individually** or in **groups**, **manually** or **automatically** depending on your requirements.



CREATE CUSTOM LAYOUTS

Choose from one of the pre-designed templates or create your own layouts using zones such as video, images, text, web pages, weather and more!

This allows you to deliver targeted content and display your messages exactly how you want to!



POPULATE YOUR LAYOUT

Upload your images and videos and simply drag and drop into your created zones to create your playlist!

Text zones can also be populated through linking to external RSS feeds or custom messaging – ensuring your messages are targeted as well as informative!



UPDATE YOUR SCREEN FROM ANYWHERE

Content can be uploaded and managed from anywhere in the world via our secure web portal. Simply log in, upload your images and videos to our secure server and send them directly to your screens.

ENTERPRISE GRADE SOFTWARE SOLUTION WITH NO RECURRING COSTS!

- Manage Users & their access rights
- Organizational tree allows easy management of large networks
- Full accountability with reporting tools built in
- All updates included for life of display



TOPAZ MULTI TOUCH

We want to help you get closer to your customer & there is no substitute for interactive digital signage to engage a customer on a whole new level. Our Touch Series displays all utilize industry leading Touch technology, choose from IR or P-CAP touch technology both offering robust & responsive multi-touch functionality for your project.

Regardless of the application a TOPAZ touch deployment can help strengthen your brand message, improve the customer journey and increase customer retention combined with our custom touch software we can help you create a truly personalized touch experience for your business.



SIZES AVAILABLE:

IR – WALL MOUNTED: 32", 42", 46" & 55" FREESTANDING AVAILABLE IN: 46" & 55"

P-CAP – 22", 32" & 42"



PRODUCT HIGHLIGHTS

MULTI-TOUCH TECHNOLOGY

All our touch screens feature multi-touch technology making them ideal for busy commercial environments. Our IR range of touch screens feature 6-point Multi-touch whilst our P-CAP range feature 10 point multi-touch. Whichever you choose you can be sure of fast & responsive touch for your project.

BUILT IN ANDROID MEDIA PLAYER

With a built in Android media player these screens require no additional hardware if you are displaying a web site or running Android compatible software, such as our custom built touch software. However if you need to run an external PC our devices are also Windows and Linux compatible.

BUILT-IN SPEAKERS

Add sound to the interactive experience with built in speakers. these displays provide all you need to deliver the most immersive experience for your customers.

ECO-FRIENDLY POWER TIMER

Reduce your power consumption by automatically scheduling the screen to power on or off. This allows you to automate when the screen is active & shut it off when your business is closed....ideal for a public environment!



IR TOUCH SCREENS

IR touch technology provides the most robust type of touch available ensuring the customers experience is always responsive even when they are wearing gloves.



P-CAP TOUCH SCREENS

When it comes to style nothing beats P-CAP touch, still ultra-responsive and robust their style resembles a giant I-Phone so you can be sure to create the WOW factor with your customers.

CUSTOM TOUCH SOFTWARE SOLUTIONS

When it comes to touch software there is no substitute for creating a fully customized platform that is designed from the ground up to your EXACT requirements.

Costing considerably less than you would expect you can benefit from a totally unique program that ensures all your objectives are delivered and that the design matches your brand. As a value added manufacturer we deliver more than just great technology, we help deliver all the creative services you need to deliver the best from your digital deployment!

Our team will work with you to fully understand your objectives and will create a tailored storyboard for you to review. After amendments have been made and signed off our graphics team will set about building all the customized graphics to fit your touch software... Once approved our programmers will code into your very own touch software and as this created in Android you need NO other hardware to run... simply install on your TOPAZ Touch Display and you will be creating custom immersive experiences for your brand!




CLIENT BRIEF


DESIGN STORYBOARD


CODE SOFTWARE


TESTING PHASE


LAUNCH SOFTWARE

CONTENT CREATION SERVICES
ADDING THE WOW TO YOUR MESSAGE

We believe our displays look great but ultimately what matters most is what content is displayed on them! We are committed to be a solutions driven manufacturer & we want to deliver an end to end solution for our partners & their customers. This is why we have invested in a dedicated graphics studio that can deliver stunning graphics at a very low price point to ensure all our customer have the best looking content on the best looking displays! for your brand!



STILL IMAGES



VIDEOS

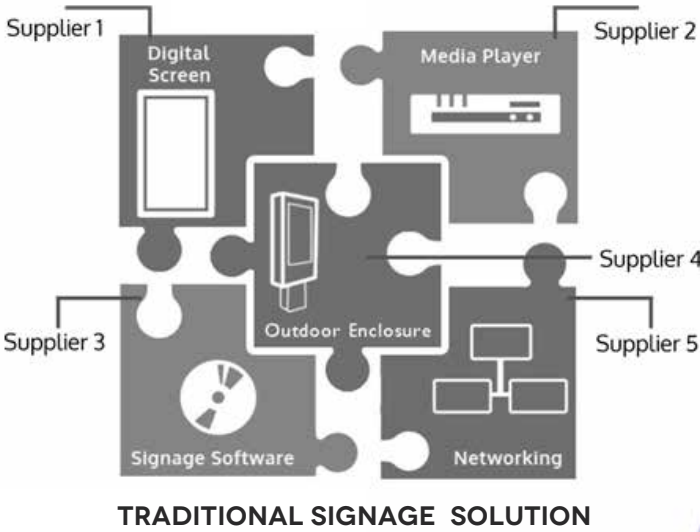


TEMPLATES

TOPAZ OUTDOOR SL SCREENS

Whatever the weather with our Outdoor SL range you can be sure your message will be seen! All the sleek design qualities of the Android SL range but with the protection of a fully IP65 rated enclosure to protect your message in the harshest environments. With these ultra-high bright displays even in direct sunlight you will be sure of getting your message to the right people at the right time. Packed with everything you need, we have created the fully networked 'Out of the box' solution for use in any weather!

With a wide range of sizes from 32" thru 55" Freestanding available as standard & other sizes available on request you are able to deploy one consistent solution throughout your estate plus as these Outdoor displays utilize Android SL technology they all come inclusive of our TOPAZ CMS enabling you to centrally control & manage just as you would an indoor display. This means you can deploy Android SL indoors and our Outdoor range outside the building and control all displays from the same control panel!



THE TOPAZ ALL INCLUSIVE SOLUTION

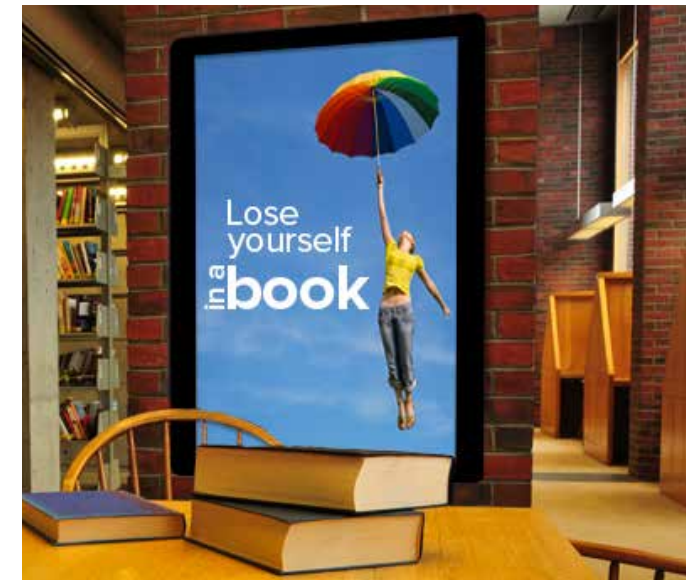


OUT IN THE REAL WORLD

RETAIL

For any retailer staying at the forefront of their competition is vital and digital signage provides a powerful & effective communication tool for your customers, from broadcast screens highlighting the latest offers and promotions to interactive screens providing an engaging and immersive customer journey.

- **Window displays**
Entice your customers into store
- **Retail End-cap**
Turn the aisle into a dynamic marketing tool
- **Interactive Kiosk**
Target offers & promotions by customer



EDUCATION

Regardless if you are a School, College or University communication is central to what you do & being able to communicate quickly and efficiently with both students, parents & staff is vital to the successful running of your establishment.

- **Keep parents & pupils informed**
- **Interactive class schedules**
- **Promote activities & events**



HEALTHCARE

Communicating with your patients & their families and keeping them informed at such a critical time requires a dynamic solution that can be updated in an instant.

- **Entertain**
Help reduce perceived wait times by providing engaging & entertaining content in waiting rooms
- **Inform**
Keep patients & staff informed of important health information & initiatives
- **Navigate**
Help patients & visitors speed through your hospital with interactive wayfinding



DIGITAL OUT OF HOME (DOOH)

Turn your poster into a dynamic advertising board instantly creating more message recall & growing the number of slots available

- **Dynamic messaging creates strong recall**
- **Turn one poster space into many digital slots**
- **Increase ROI of your media space & reduce operational costs**



HOSPITALITY

For a customer focused industry digital signage provides the perfect communications vehicle to dynamically convey your brand messaging

- **Virtual Concierge**
Provide guests with all the information they need at their fingertips
- **Highlight events & offers**
Ensure guests are aware of events taking place and current promotions
- **Upsell other hotel services**
For a multi-dimensional business digital signage provides the perfect opportunity to cross sell to other parts of your business



GAMING

Create the buzz & excitement for your guests with dynamic digital signage. Vibrant & immersive graphics create the excitement and WOW factor for your venue

- **Interactive information kiosks**
- **Table Signage**
- **Highlight offers, promotions & events**

**CONTACT US FOR FURTHER
INFORMATION & PRICING**



WWW.TOPAZDIGITAL.COM